

SOLID MODEL CONTEST – CALL FOR IMAGES UGS CONNECTION – INDIA USER CONFERENCE 2007 OCTOBER 9 – 10, MUMBAI



We invite you to participate in the **Solid Model Image Contest** – a popular feature of the annual UGS Connection-India User Conference event. The contest attracts numerous submissions bringing out the capability of the design teams who excel in the use of 3D solid modeling technology as provided by UGS CAD tools. The images will be displayed during the UGS Connection User Conference in Mumbai and the best, as adjudged by an independent panel of experts, will be recognized with attractive awards.

So rush with your submissions – showcasing your proficiency in using UGS software tools in modeling complex parts and assemblies. Get widespread recognition and win attractive prizes!!

Why should you participate?

Not only will selected images be seen by your customers, partners, suppliers and colleagues at the Users Conference venue, there are other related activities that may pay dividends, such as

- Great prizes for winning entries.
- Industry recognition for winning entries
- Widespread exposure for your company
- Select submissions to feature in UGS Global / India Calendar.

UGS plans to fully leverage selected images for maximum exposure, helping to make this a positive experience for all involved

Image guidelines

- Deadline for submissions: **August 27, 2007**
- Image requirements:
 - Model/Image must be designed and rendered using UGS products
 - **Hi-Resolution files** would be desirable. Ideally an image of: 12" x 9" landscape (304.8mm x 228.6mm) with 300 DPI would be desirable.
 - Tiff (preferred) or jpeg accepted
 - A brief (not exceeding 20 word description of the part/assembly)
 - Inclusion of company or brand logo is permitted; however, the logo should always be in the lower left corner of the page and should represent no larger than 1/64 of overall image size
 - Images must accompany a completed approval form – as explained in the next page.

Image criteria

Images will be judged by industry professionals who will consider the following:

- Overall impact/aesthetics of image
- How much the image represents maximum usage of UGS software
- Complexity of image
- Image innovation
- Image clarity/high-quality resolution

PRIZES :

Exciting prizes await the winning entries (last years winners walked away with iPods, Digital Cameras and MP3/DVD players)

Approval Form

To be considered a valid entry, this entry/approval form must be completed and submitted along with the image. Kindly copy this approval on your letterhead and send it to us along with the image.

Company (your company name) hereby consents to the use by SIEMENS UGS PLM Software and/or its authorized designees (i.e., subsidiaries, resellers, distributors, partners and alliances) of the following Company information/images in the manner authorized by this release. At the discretion of UGS, submitted images may be used in UGS collateral, on siemens.com/ugs (website), in advertising, external and/or internal editorial, training, etc., in any form of media, without the need to request additional approvals in the future. **Company (your company name)** certifies that the information and material provided to UGS are accurate to the best of Company's knowledge. **Company (your company name)** understands and agrees that UGS and UGS-authorized designees have the right to make changes or alterations, in whole or in part, as long as the context of use is not materially changed. Except where trademarks are concerned (i.e., company name and logo), UGS or authorized designees may edit these items and include items in a client repository. Once UGS receives the images and entry forms, UGS will have the right to incorporate the images in any marketing-related programs.

The entries (softcopy) along with completed Approval Form can be sent to Sundaram Mallik at the following address. Sundaram can also be approached for any clarification you may seek.

Sundaram Basu Mallik
SIEMENS UGS PLM Software
UGS India Pvt Ltd.
Tower D, 16th Floor, Global Business Park
Gurgaon-Mehrauli Road, GURGAON-122002, Haryana
Email : Sundaram.mallik@siemens.com
Phone: 0124-4092244