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UGS Asia Pacific PLM Innovation Award 2007 Seeks Innovative and Revolutionary Entries

Leading PLM Award celebrates its fourth year of honoring innovation in Asia Pacific

TOKYO – UGS Corp., a leading global provider of product lifecycle management (PLM) software and services, today announced the details for its annual Asia Pacific PLM Innovation Award 2007. In its fourth year and previously known as the Asia Pacific PLM Excellence Award, UGS seeks to recognize customers that have achieved exceptional business success through innovation enabled by UGS' PLM solutions and services.

Long recognized as an exciting innovation for the manufacturing industry in particular, PLM solutions tie everything together, allowing engineering, manufacturing, marketing, and outside suppliers and channel partners to coordinate activities in a seamless and efficient manner.

“This award seeks to celebrate innovation within our Asia Pacific customer base that’s enabled by UGS’ PLM solutions,” said Ron Close, vice president of Asia Pacific Marketing for UGS. “Since its inception in 2004, UGS has awarded companies that use our software to lower development costs and improve time-to-market for more innovative products in order to maintain leading market positions. In each case, our solutions have helped companies increase their competitive edge and reap tangible benefits.”

The judging panel is independent from UGS and includes leaders in the manufacturing and PLM industries. Judges will evaluate entries based on a company's innovativeness and the business benefits obtained from the use of UGS' PLM solutions.

The winner will receive the UGS Executive Collaboration Suite consisting of one server and five laptop computers, each with a Teamcenter™® Community license including training and maintenance for one year. Representatives from both the winner and runner-up companies will be invited to UGS Connection 2008 in the United States to present their success stories.

Past winners of the award were Maruti Udyog Ltd., India's largest car manufacturer (2006), GM Daewoo Auto & Technology (2005) and Beiqi Foton Motor (2004).

For additional award details and entry instructions, please visit <http://www.ugs.com/apaward>. Entries must be received by Feb. 28, 2007. Winners will be announced in June 2007.

About UGS

UGS is a leading global provider of product lifecycle management (PLM) software and services with nearly 4 million licensed seats and 46,000 customers worldwide. Headquartered in Plano, Texas, UGS' vision is to enable a world where organizations and their partners collaborate through global innovation networks to deliver world-class products and services while leveraging UGS' open enterprise solutions, fulfilling the mission of enabling them to transform their process of innovation. For more information on UGS products and services, visit www.ugs.com.

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