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## **UGS Solicits Third Annual Asia Pacific PLM Excellence Award Papers**

### **Award recognizes leading companies for best-in-class innovation through PLM**

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TOKYO – UGS Corp., a leading global provider of product lifecycle management (PLM) software and services, today announced the entry details for the third annual Asia Pacific PLM Excellence Award. The award, launched in 2004, is designed to recognize UGS customers in Asia Pacific that have achieved exceptional business success through the use of PLM software and services.

“PLM adoption in Asia Pacific is becoming more and more critical in order to establish global innovation networks for the enterprises,” said Ron Close, vice president of marketing for UGS Asia Pacific. “By sharing the successes of leading companies, enterprises will gain valuable insight into winning PLM strategies and achieving their visions.”

“The award is a great way to share successes with other companies, many of which are seeking to expand PLM strategies within their enterprise”, said Satoshi Ezawa, president of MetaLinc K.K., a leading PLM consulting and research firm in Japan. “Having participated in the evaluation process last year, it was very clear companies in Asia Pacific are adopting and broadening PLM scope from conventional stand alone PLM solutions.”

The winner will receive the UGS Executive Collaboration Suite consisting of 1 server and 5 laptop computers, each with a Teamcenter™ Community license including training and

maintenance for one year. Representatives from both the winner and runner-up will be invited to PLM University 2007 in the USA to present their success stories.

Judges will evaluate entries based on business benefit and future vision. The judging panel consists of experts in manufacturing and PLM:

- Ron Close, vice president of marketing, UGS Asia Pacific
- Satoshi Ezawa, president of MetaLinc K.K., (a Japan based representative of CIMdata)
- Dr. Michael Grieves, University of Arizona
- Prof. Beom-Sahng Ryuh, Chonbuk National University
- Prof. Xinyu Shao, Huazhong University of Science and Technology

Please visit <http://www.ugs.com/apaward/> for additional details and to enter. The deadline for submission is April 5, 2006 and winners will be announced in June.

In 2005 UGS recognized GM Daewoo Auto & Technology (GM Daewoo), a leading automotive company, as the grand prize winner for having achieved its first year targets through PLM implementation. The company excelled at transforming its innovation process by supporting significant reduction of vehicle development time, reducing engineering system costs and increasing the number of concurrent car development programs.

[http://www.ugs.com/about\\_us/press/press.shtml?id=4058](http://www.ugs.com/about_us/press/press.shtml?id=4058)).

#### **About UGS**

**UGS is a leading global provider of product lifecycle management (PLM) software and services with nearly 4 million licensed seats and 46,000 customers worldwide. Headquartered in Plano, Texas, UGS' vision is to enable a world where organizations and their partners collaborate through global innovation networks to deliver world-class products and services while leveraging UGS' open enterprise solutions, fulfilling the mission of enabling them to transform their process of innovation. For more information on UGS products and services, visit [www.ugs.com](http://www.ugs.com).**

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